

RENDITIONDIGITAL

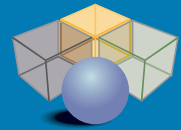
DIGITAL CONTENT DEVELOPMENT

e-Learning Support Services

Learning has become the connective tissue between the corporate mission and the employees charged with carrying it forward.

*We call this
Connected Learning.*





RENDITIONDIGITAL aims to help businesses and organizations maximize performance by providing learning and support solutions that connect strategies and individuals.

TODAY'S DRIVERS FOR ORGANIZATIONAL LEARNING



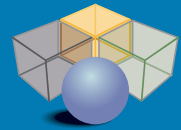
Corporate learning is evolving. Corporations have traditionally focused on providing basic learning resources for their workforces. Today, learning departments are looking for ways to play a more strategic role.

Simultaneously, corporations are looking for ways to maximize learning's effectiveness by placing strategic initiatives in context of the needs of individual employees.

MEETING BROAD TRAINING GOALS WITH INDIVIDUAL SOLUTIONS



Organizations need to create content that are unique to their needs, so a variety of authoring and customization tools are useful.



THE CHALLENGE OF E-LEARNING DEVELOPMENT

In recent years, course developers and instructional designers have been adapting to advancing technologies in developing and delivering e-learning. The process has also been complicated with innovative approaches to learner interactions within the online courseware. The interactions may have been produced easily with tools such as Macromedia Flash, or they may have been produced by programming in Java, JavaScript, ASP, XML, etc. Whatever the case may be, the fact remains that developing an e-learning course is becoming more and more like developing software.

For this purpose, the whole e-learning development process needs to become a “marriage” between traditional instructional design and software development methodologies.

Does this mean it needs to be complicated? Definitely not! The idea behind any process is to simplify tasks to make the entire process more efficient.

Courseware Development

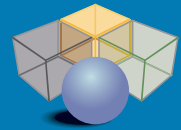
- Step 1. Conduct audience analysis
- Step 2. Identify instructional goals
- Step 3. Write behavioral objectives
- Step 4. Identify entry behaviors
- Step 5. Develop instructional design and strategy
- Step 6. Develop criterion-based test items
- Step 7. Produce e-Learning courseware
- Step 8. Pre-test and revise e-Learning courseware
- Step 9. Deploy e-Learning courseware
- Step 10. Conduct formative and summative evaluation

e-Learning Engineering

- Step 1. Develop storyboard
- Step 2. Code and develop module
- Step 3. Code and develop module test
- Step 4. Test units
- Step 5. Integrate modules
- Step 6. Test functionality
- Step 7. Conduct user review
- Step 8. Conduct pre-test and evaluation
- Step 9. Revise content as needed
- Step 10. Release courseware

Software Development Methodology

- Step 1. Define the system
- Step 2. Analyze requirements
- Step 3. Develop architectural solution
- Step 4. Develop software design
- Step 5. Develop code and unit test
- Step 6. Integration and integration testing
- Step 7. Release



OUR TEAM

INSTRUCTIONAL DESIGNERS

- Experts in usability
- Can conceptualize content
- Can conceptualize user interaction
- Can visualize final presentation
- Have excellent written communication skills
- Knowledgeable in key learning methodologies
- Knowledgeable in multimedia technologies
- Performs research for content
- Knowledgeable in script writing
- Experts in the creation of assessments and exams

GRAPHIC DESIGNERS

- **Layout**
 - Interface design
 - Visual design
 - Page layout
- **Graphics**
 - Brainstorming / conceptualization
 - Animations
 - 2D, 3D
 - Special effects

MULTIMEDIA ENGINEERS

- e-Learning engineering standards (SCORM)
- Web standards
- Audio production, scrubbing dubbing and syncing
- Streaming video
- Flash action scripting
- Javascript



SERVICES

- ☑ Course authoring and customization
- ☑ Creation of still and animated graphics
- ☑ Creation of software application simulations
- ☑ Localization of still and animations
- ☑ Audio engineering
- ☑ Flash action scripting
- ☑ HTML and XML development
- ☑ Course conversions
- ☑ QA, functionality testing
- ☑ Cosmetic adjustments
- ☑ Reprogramming and file optimization

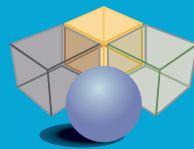
TOOLS AND TECHNOLOGIES

- ☑ Toolbook 3.0
- ☑ Macromedia Flash
- ☑ Adobe PhotoShop
- ☑ Adobe Image Ready
- ☑ Macromedia Dreamweaver
- ☑ Adobe Fireworks
- ☑ Macromedia Captivate
- ☑ Adobe After Effects
- ☑ Various Sound Recording and Editing Packages
- ☑ Various Video recording and Editing Packages
- ☑ Java
- ☑ .Net
- ☑ C++

RENDITIONDIGITAL CORPORATE FACTS

Rendition**Digital** is a leading provider of e-learning support solutions for global enterprises, government, education and small to medium-size businesses. We enable business organizations to maximize performance through a range of professional services ranging from comprehensive e-learning content development, to staff augmentation services or specialized services such as design, art, engineering, localization and testing.

In addition to e-learning Support Services, Rendition**Digital** provides software development services, and localization services.



RENDITIONDIGITAL

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